



Brochure
2026

Beta Signs



The big picture

For the signage that has to perform.

Beta Signs designs, fabricates, and installs high-quality architectural signage, from illuminated lettering and monoliths to comprehensive wayfinding systems, along with the technical infrastructure that supports them.

Every solution is carefully engineered and tailored to its environment, ensuring exceptional visibility, structural integrity, and long-term performance.

It's this attention to detail that makes the difference on projects where precision, reliability, and quality are non-negotiable.

The expertise Beta Signs has always been known for is now strengthened by the scale, capability, and support of the Frost Group, enabling the delivery of larger, more complex projects with the same commitment to craftsmanship and service.

Contents.

04	The group behind it
06	Signage & Fabrication
10	Wayfinding
13	Spec & Installation
18	Additional services
19	Sectors

Backed by the group.

Beta no longer works alone. Backed by the scale and expertise of **Frost Group, we combine specialist technical signage knowledge with dedicated project management and expanded delivery capabilities. The result is a seamless end-to-end service, with the resources to deliver projects efficiently, reliably, and to the highest standard.**

The group advantages

01

Accountability

One line of accountability, from initial brief to final sign-off.

02

Team

Our own teams, including high-access and out-of-hours.

03

Group operation

Project management and surveying handled at group level.

04

In house capability

Comprehensive in-house capabilities, nothing out of reach.



Signage & Fabrication

Illuminated, engineered and built to last.
The solutions that define a building's identity
and keep it visible for years to come.

Precision-manufactured letters.

Reliable illumination. Lasting impact.

Built-up, flat-cut, halo-lit and face-lit letters, expertly fabricated to deliver precision, durability and visual impact.

Designed to read clearly in daylight and illuminate beautifully after dark, our solutions are available for both illuminated and non-illuminated fascias.



Totems & monoliths

The first impression starts here.

Freestanding entrance signage that establishes a site's identity before visitors reach the door. From totems and monoliths to illuminated, solar-powered and digital-ready solutions, we create structures designed to make an impact.

- Freestanding totems and monoliths.
- Illuminated, solar-powered and digital-ready options.
- Designed to enhance visibility and site identity.

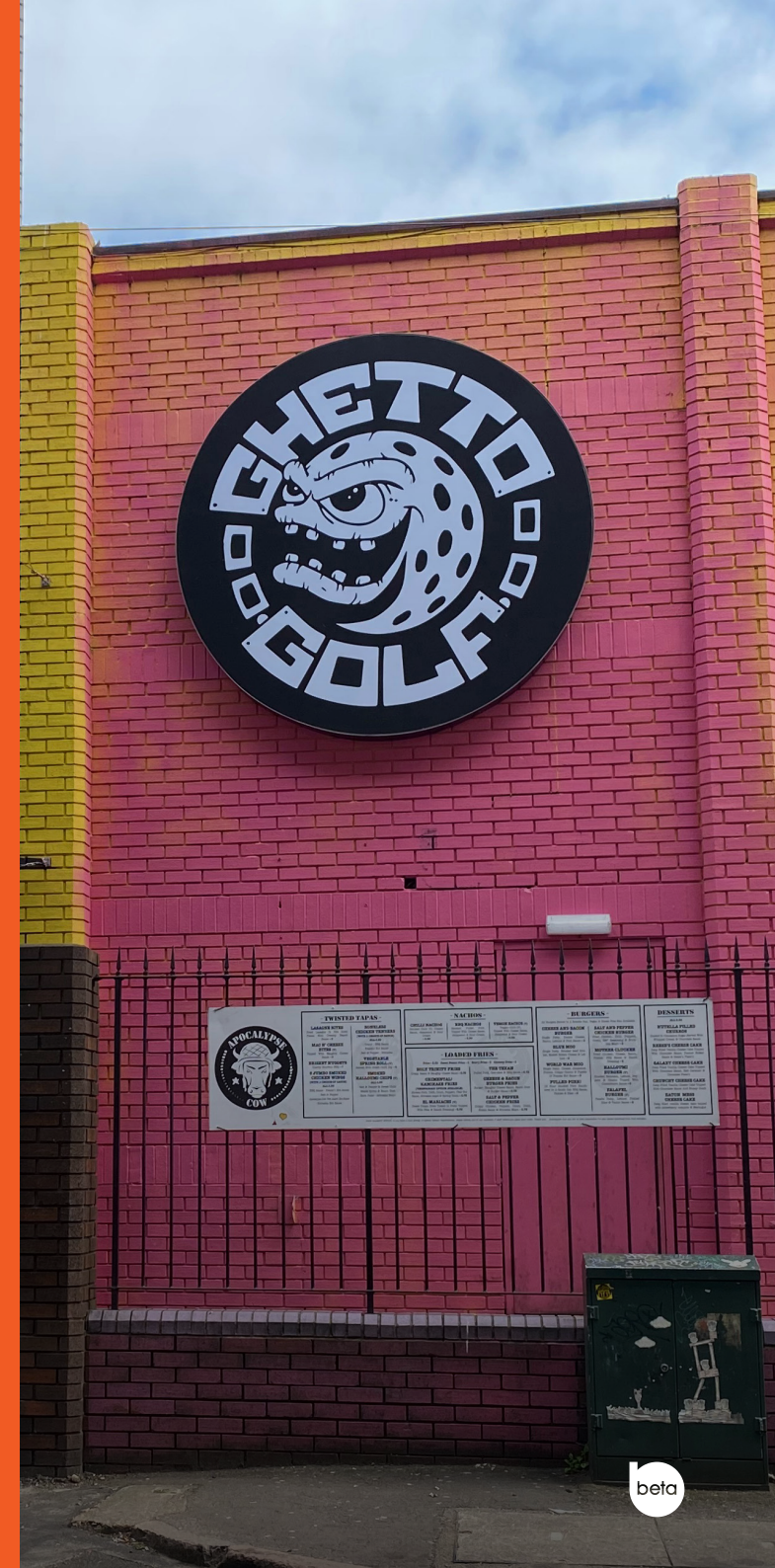


Trays, boxes & plaques

Everyday signage to the highest standard.

Folded trays, flex-face signs, light boxes and engraved plaques designed to perform across office, retail and leisure environments. Reliable, consistent and finished to the same exacting standard every time — with illuminated options available where visibility matters most.

- Folded trays and flex-face signage.
- Illuminated light boxes and engraved plaques.
- Consistent quality and finish across every installation.





Wayfinding

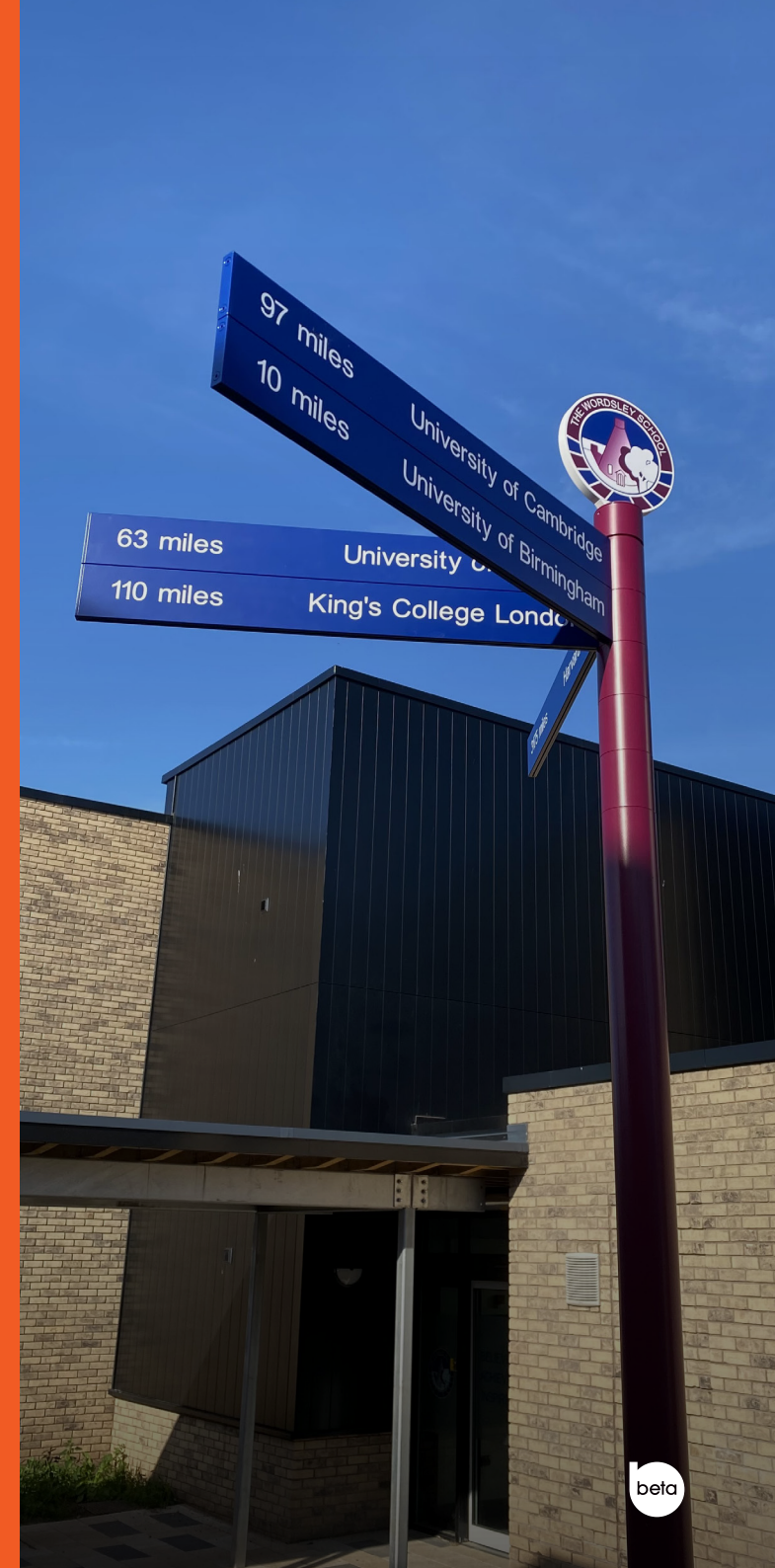
Guiding people through every space.
The signs, systems and markers that make
sites easy to navigate, helping people move
confidently wherever they need to go.

Wayfinding systems

Flexible wayfinding that evolves your space.

Modular signage systems designed for environments that change over time. With interchangeable panels and adaptable components, they provide clear navigation today and easy updates for the future.

- Modular sign systems and finger posts.
- Adaptable panels designed for long-term flexibility.
- Ideal for campuses, parks and public infrastructure.



Projecting signs

Stand out from every direction.

Projecting and suspended signs extend your brand presence beyond the traditional fascia, creating visibility from further down the street. Designed for busy high streets and high-footfall locations, these double-sided signs act as a powerful secondary identifier, ensuring your brand is seen from both directions and remembered.

- Projecting and suspended sign solutions.
- Double-sided visibility for maximum impact.
- A strong secondary brand presence in busy locations.



Tactile & braille signage

Accessible by design.

Thoughtfully designed tactile and braille signage ensures essential wayfinding information is clear, compliant, and inclusive without compromising on aesthetics. Integrated seamlessly into your wider signage scheme, these solutions provide accessibility where it matters while maintaining the quality and finish of the overall environment.

- Tactile and braille-compliant signage solutions.
- Designed to meet accessibility requirements as standard.
- Seamlessly integrated into comprehensive wayfinding schemes.





Spec & Installation

Engineered for performance.
Installed with precision.

Design & spec

Designed for site. Engineered for application.

Every project begins with understanding the environment it needs to perform in. Rather than designing for appearance alone, we assess the site conditions, materials, illumination, and fixing requirements to ensure every sign is specified correctly from the outset.

Built around practical considerations and technical expertise, our approach delivers signage that looks right, functions reliably, and performs as intended.

- Site-specific specification and technical planning.
- Materials, illumination, and fixings assessed from the start.
- The technical expertise behind every successful installation.



Structural calculations

The engineering behind the sign.

Large-format and high-access signage requires careful engineering beyond the finished design. Every installation must account for structural loads, including wind, weight, and fixing requirements. Where required, we provide structural calculations and technical drawings to demonstrate performance and stability before fabrication begins.

- Structural calculations for large-format signage.
- Technical drawings developed to project specification.
- Fully reviewed and approved before fabrication.



High-access installation

Where the job gets difficult.

Some signage projects demand specialist expertise, advanced access solutions, and careful execution. From technical environments to large-scale and high-access installations, our teams are equipped to overcome the challenges of height, scale, and complex site conditions.

With the right equipment, experience, and planning, we deliver installations where standard approaches cannot.

- Technical and large-scale installation capability.
- Specialist high-access equipment and trained teams.
- Designed for projects beyond standard installation methods.



Additional services

Everything around the sign.

A sign is rarely the only place a brand appears. Through Frost Group's Branding Solutions division, the same project can extend to vehicle livery, site hoardings, glass manifestation and architectural wraps. You keep the same Beta Signs contact and the same brief. The design happens inside the group.

- Large-format print produced in-house on the group's own machinery.
- Event and rail graphics, with RISQS approval for the network.
- Creative Services for brand identity, logos and visual guidelines.

See the Branding Solutions brochure for more information.



Where we work

Signage only performs when it is designed, engineered, and installed with the demands of its environment in mind. Every sector brings its own challenges — from structural requirements and material performance to accessibility standards and complex site conditions.

We deliver signage solutions across the environments where precision, durability, and expert installation matter most.

Corporate & commercial

Professional office and workplace signage, from fascia to wayfinding.

Retail & leisure

High-impact frontages designed to enhance customer experience.

Education

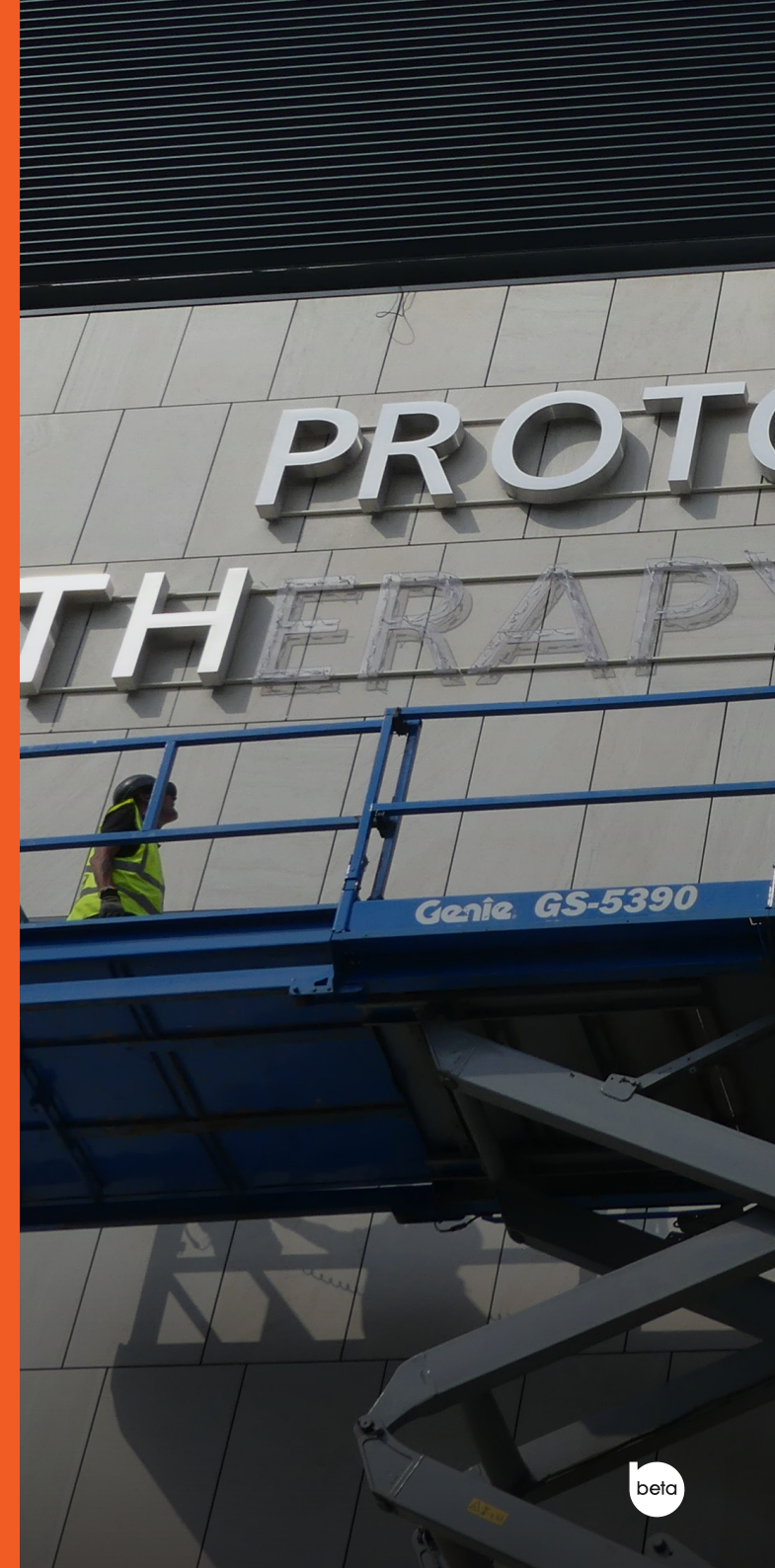
Signage and wayfinding solutions built for learning environments.

Healthcare

Reliable and intuitive wayfinding designed for high-traffic clinical settings.

Public realm

Finger posts, monoliths, and information systems for shared public spaces.



Let's talk

From initial specification through to fabrication and installation, our team is here to support your requirements with the expertise, technical knowledge, and practical experience needed to deliver successful signage solutions.

Let's talk about your next project and how we can help bring it to life.



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Frost Group accreditations