



Brochure
2026

Branding Solutions

The division

For the brands that deserve to be seen.

Branding Solutions makes brands physical: signage, graphics, wraps, hoardings and large-format print, designed and produced under one roof. From a single fascia to a full site rollout, this is where a brand stops being a file and starts being seen. The work that has put our clients in front of the world, and now does more of it than ever.

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The group behind it.

Branding never works alone. Behind every job sits a single **accountable team, our own crews and the wider capabilities of the group. One brief covers everything, handled start to finish.**



The group advantages

01

Accountability

One line of accountability, from first brief to final sign-off.

02

Team

Our own teams, including working at height and out-of-hours.

03

Group operation

Project management and surveying handled at group level.

04

In-house capability

Comprehensive in-house capabilities, nothing out of reach.





Signage & Surfaces

The brand made permanent, whether it's illuminated, wrapped and etched onto the building itself. The elements that put a name in place and keep it there.



Blinc graphics

Seen, day and night.

Blinc is a thin, even glow applied directly to machines, panels and fascias, keeping your name and your services visible long after dark. A machine that stands out is a machine that customers find and use, so the assets you already own work harder.

- Static or animated, glow that moves when you want it to.
- Bespoke to your brand, built to advertise.
- Applied across vehicles, assets and signage.



Architectural wrapping

The building, rebranded overnight.

Architectural wrapping transforms environments without touching what's underneath. A full visual change to walls, glazing and structures, applied fast and removed clean. The quickest route from tired to transformed.

- Full-coverage wraps for walls, glazing and structures.
- High-impact change without building work.
- Applied and removed cleanly, indoors or out.



Glass manifestation

Glass that does more than divide.

Manifestation makes glass safe and on-brand at once, meeting regulations while turning plain partitions into branded, private, considered space. Function and finish in the same film.

- Compliant manifestation to meet safety regulations.
- Branding, privacy and decorative finishes.
- Frosted, printed and cut-vinyl applications.





Site & Large-Format

The brand at scale and on the move:
hoardings, fleets, transport and print.
The big, fast, high-impact work that puts
a name everywhere it needs to be.



Hoardings

Selling the scheme before it's built.

A hoarding is months of advertising at head height, and the first impression of everything behind it. We design and install high-quality hoarding graphics that turn a construction line into a billboard for the development to come.

- Full-design and printed hoarding graphics.
- High-gloss and large-scale finishes.
- Installed and maintained across live sites.



Fleet livery & wrapping

A moving advert, everywhere it goes.

Every vehicle is advertising space that's already paid for. We livery and wrap fleets, from a single van to a full fleet, turning everyday journeys into brand exposure across the road network.

- Full and partial vehicle wraps and livery.
- Single vehicles to full-fleet rollouts.
- Consistent branding, vehicle to vehicle.



Rail & transport graphics

Built for the busiest places.

Transport environments are unforgiving: high footfall, tight access, strict standards. We produce and install prints, wrapping and wayfinding graphics across stations and the wider network.

- Printing, wrapping and wayfinding graphics.
- Stations, depots and transport environments.
- RISQS-approved for rail.



Event graphics

Big impact, tight turnaround.

Events live and die on first impression and the clock. We produce large-format event graphics built for impact and speed: stands, branding and signage that land on the day and come down just as cleanly.

- Large-format graphics for stands and spaces.
- Built for impact and fast turnaround.
- Designed, produced and installed to deadline.



Large-format print

Print, at any scale.

Behind most of what Branding does sits our own large-format print. We have in-house capacity to produce graphics at the size, speed and quality jobs need. We own the machinery, so we control the result.

- In-house large-format and wide-format print.
- Banners, boards, graphics and display.
- Owned machinery: our quality, our timescale.



Design & artwork

Your brand, ready to produce.

Every physical job starts as artwork. Getting it right is the difference between a clean install and a costly reprint. Design & Artwork takes your existing brand and prepares it for production across signage, wraps, hoardings and print.

- Production- and fabrication-ready artwork.
- Your existing brand, applied across every format.
- The studio layer behind every physical job.





Creative Services

Our solutions have always put existing brands in front of the world. Until now. Creative Services is the next step: building the brand itself, from concept to installation. New from Branding Solutions.



Creative Services

The whole process, under one roof.

Creative Services is our in-house creative studio. Brand identities, logos, visual guidelines and collateral, built from scratch. What makes it different is what sits behind it: the brand we create is the brand we produce, all in the same group. No back-and-forth between a designer and a printer, no handovers. Concept to completion, one accountable team. Very few agencies can offer that end-to-end service. We can.

- Brand identity, logo design and visual guidelines.
- Brand collateral, created and produced together.
- Concept to physical production, all under one roof.
- For businesses building or refreshing a brand.



Additional services

Engineered signage, on the same brief.

Some jobs call for more than graphics. Our illuminated lettering, totems and full wayfinding schemes are designed, fabricated and installed by Beta Signs, the group's architectural signage specialist. You keep the same Branding Solutions contact and the same brief. The engineering happens inside the group, so the fascia matches the fleet and the hoarding.

- Light boxes, projecting signs and engraved plaques.
- Structural calculations and technical drawings approved before fabrication.
- Tactile and braille signage that meets accessibility requirements.

See the Beta Signs brochure for more information.



Where we work

A brand only works if it's seen, and we put our clients' brands in front of the people who matter. Our work runs across the environments where visibility counts the most.

Rail & transport

Station and environment graphics across the network.

Retail & hospitality

Frontages, fascias and interiors that pull people in.

Corporate & commercial

Office branding, manifestation and wayfinding.

Construction & development

Site hoardings that sell the scheme early.

Events & experiential

Large-format graphics built for impact and turnaround.

Public sector & education

Clear, durable graphics for busy estates.



Let's talk

Whatever needs to be seen, whether built, wrapped, printed or created from scratch, there's one team behind it. Let's talk about the work that matters.



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